



MAIL ART MAGAZINE & ONLINE ART WORKSHOPS  
ATCs, journals, chunky pages, inchies & altered art

## Advertising Rates 2010-2011

ArtTrader Magazine is published quarterly in PDF format. The magazine is downloaded approximately 5000 times per issue and is promoted and sponsored by the following art sites: IllustratedATCs.com and ATCsforall.com. Back issues of the magazines will remain on the ArtTrader Magazine website in downloadable format throughout the year in which they were published.

### \* Full Page Ad \$250.00 (US dollars)

Finished artwork must be 8 x 10 with additional 1/4" bleed.

### \* Half Page Ad \$125.00 (US dollars)

Vertical: Finished artwork must be 4 x 10 with additional 1/4" bleed.

Horizontal: Finished artwork must be 8 x 5 with additional 1/4" bleed.

### \* Quarter Page Ad \$75.00 (US dollars)

Finished artwork must be 2 x 2.5 with additional 1/4" bleed.

All ads should be in full RGB color and sent in Photoshop format (PSD) or as a JPG. Images must be created at 300 DPI.

*Rates are subject to change without notice.*

### Advertising Contact:

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